



50 Prospecton Road

Durban South Training Centre

Personal Branding

A personal brand is your professional Reputation. It is a mix of the manner in which you present yourself as well as how others see you.

Course Outline



- Defining Yourself
- Developing your Image
- Personal Integration
- Shaping your Brand
- Appearances
- Social Media
- Crisis Management

Cost : R500.00

Duration : 1 Day

Your personal brand can allow you to:

Increase your online influence

Attract employment opportunities

Expand your professional network